

Social Media and Content Marketing Intern-Paid
Meridian 105 Media

Job description

Meridian 105 Media is a dynamic and innovative media and marketing company specializing in creating compelling content and marketing strategies for a diverse clientele. We are seeking a motivated and enthusiastic intern to join our team and contribute to our social media and content marketing efforts.

The internship will require approximately 17 hours per week, but schedules will be flexible to accommodate students and to reflect the nature of the media landscape. The position will be largely remote with only occasional in-person meetings.

Main Responsibilities:

1. Social Media Management:

- Oversee and manage various social media platforms.
- Create, post, and schedule multimedia content to engage and grow our online community.
- Stay current with social media trends and implement effective strategies.

2. Communication:

- Handle client and customer interactions via email and phone.
- Monitor social media channels for direct messages and respond promptly.
- Produce and edit content for a range of clients.

3. Event Coordination:

- Develop outlines and plans for events.
- Manage content marketing campaigns related to events.
- Help to execute events..

4. Market Research:

- Conduct thorough market research to identify trends and insights.
- Provide analysis to inform and guide clients' advertising strategies.

5. Website Management:

- Maintain and update websites.
- Create engaging web content to enhance user experience.

6. Content Creation:

- Serve as a social media respondent for Meridian 105 Media and M105M clients
- Utilize SEO keywords, meta data, and link—building techniques to boost site traffic and search rankings.
- Design graphics using Canva and other design tools for both client and in—house branding.
- Short form video editing primarily for social media but possible other applications

7. Podcast Management:

- Upload and distribute podcast episodes efficiently.

Qualifications:

- Currently pursuing a degree in Marketing, Hospitality Management, Communications, Media Studies, or a related field.
- Strong understanding of social media platforms and content creation.
- Excellent written and verbal communication skills.

- Familiarity with SEO best practices and website management.
- Proficiency in graphic design tools such as Canva.
- Ability to conduct market research and analyze data effectively.
- Detail-oriented with strong organizational skills.

Benefits:

- Gain hands-on experience in social media management and content marketing.
- Opportunity to work with a creative and supportive team.
- Develop professional skills and build your portfolio.

How to Apply:

Please submit your resume, a cover letter detailing your interest in the position, and any relevant work samples or portfolio to rob@meridian105media.com.

Meridian 105 Media is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

We look forward to reviewing your application and potentially welcoming you to our team!

Location requirements

Remote

Time requirements

Part time - around 17 hours per week

Estimated start date

10/21/2024