

## **Performance Marketing Intern**

**Position:** Performance Marketing Intern

**Company:** The Conflucial

**Location:** Grand Junction, CO

**Duration:** Semester (Spring or Mid-Fall)

**Compensation:** \$25 per hour / 10 -15 hours per week

### **About Us:**

*At The Conflucial, we aim to empower organizations through transparent and honest enterprise technology solutions. We are dedicated to fostering a community of collaboration, innovation, and growth.*

*By providing expert guidance in technology strategy, system integration, and business process optimization, we ensure our clients achieve their goals while prioritizing the people behind the technology. Together, we shape the future of enterprise tech with integrity and a shared commitment to excellence.*

*We take our commitment to our community and clients seriously. Our proven methodology ensures project security, yet each project is customized to your specific goals. We prioritize your needs over vendor pressure and standard best practices.*

### **Position Overview:**

*We are seeking a motivated and data-oriented Performance Marketing Intern to join our team. This internship offers a unique opportunity to gain hands-on experience in the fast-paced world of technology performance marketing. You will work closely with our marketing team to develop, implement, and optimize digital marketing campaigns across various platforms.*

### **Key Responsibilities:**

- *Assist in the planning, execution, and optimization of digital marketing campaigns across platforms such as Google Ads, YouTube, and LinkedIn.*
- *Monitor and analyze campaign performance data to identify trends, insights, and opportunities for improvement.*
- *Conduct keyword research and optimize content for SEO / SEM to enhance organic search visibility.*
- *Support the creation of compelling and engaging marketing content, including ad copy, blogs, landing pages, and email campaigns.*
- *Collaborate with the design team to develop creative assets that align with campaign goals.*
- *Assist in A/B testing and other conversion rate optimization (CRO) initiatives.*
- *Participate in weekly marketing meetings and contribute to strategy discussions.*

- *Stay up-to-date with the latest digital marketing trends, tools, and best practices.*

**Qualifications:**

- *Currently pursuing a degree in Marketing, Business, Communications, or a related field.*
- *Strong interest in digital marketing, data analytics, and performance-driven strategies.*
- *Basic understanding of Google Ads, SEO, and other digital marketing tools is a plus.*
- *Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint) and Google Workspace.*
- *Excellent written and verbal communication skills.*
- *Ability to work independently and as part of a team in a fast-paced environment.*
- *Detail-oriented with strong analytical and problem-solving skills.*
- *Creative mindset with a willingness to learn and experiment with new ideas.*

**What We Offer:**

- *Hands-on experience with real-world marketing campaigns and data analysis.*
- *Mentorship and guidance from experienced marketing professionals.*
- *Networking opportunities within the industry.*
- *A collaborative and supportive work environment.*
- *Potential for future career opportunities within the company.*

**How to Apply:**

*If you are passionate about digital marketing and eager to learn and grow in this high-growth marketplace, we want to hear from you! Please submit your resume and a brief cover letter explaining why you're interested in this internship and how your skills and experiences align with the position.*

**Application Deadline:** December 1<sup>st</sup>, 2024

**Contact:**

*The Conflucial*

*kyler@theconflucial.com*

<https://theconflucial.com/>

**Enterprise Technology Intern**

**Position:** Enterprise Technology Intern

**Company:** The Conflucial

**Location:** Grand Junction, CO

**Duration:** Semester (Spring or Mid-Fall)

**Compensation:** \$30 per hour / 10 -15 hours per week

**About Us:**

*At The Confluential, we aim to empower organizations through transparent and honest enterprise technology solutions. We are dedicated to fostering a community of collaboration, innovation, and growth.*

*By providing expert guidance in technology strategy, system integration, and business process optimization, we ensure our clients achieve their goals while prioritizing the people behind the technology. Together, we shape the future of enterprise tech with integrity and a shared commitment to excellence.*

*We take our commitment to our community and clients seriously. Our proven methodology ensures project security, yet each project is customized to your specific goals. We prioritize your needs over vendor pressure and standard best practices.*

**Position Overview:**

*We are looking for a highly motivated and tech-inclined Enterprise Technology Intern to join our team. This internship offers a unique opportunity to gain hands-on experience in enterprise-level IT infrastructure, business process management, and SaaS software implementation. You will work closely with our project teams, contributing to projects that directly impact the performance and security of our clients' technology ecosystems.*

**Key Responsibilities:**

- *Assist in the selection, deployment, and management of enterprise IT infrastructure and software.*
- *Participate in the development, testing, and maintenance of enterprise software applications.*
- *Support the integration of new technologies and systems into existing enterprise environments.*
- *Collaborate with the cybersecurity team to ensure the security and compliance of IT systems.*
- *Analyze system performance data and assist in troubleshooting and resolving technical issues.*
- *Document processes, procedures, and configurations to ensure knowledge transfer and continuity.*
- *Participate in team meetings and contribute to discussions on technology strategy and implementation.*

**Qualifications:**

- *Currently pursuing a degree in Business, Finance, Information Technology, or a related field.*
- *Strong interest in enterprise technology, cloud computing, IT infrastructure, and business operations.*
- *Excellent problem-solving skills and a keen attention to detail.*
- *Strong communication and collaboration skills.*
- *Ability to work both independently and as part of a team in a fast-paced environment.*
- *Eagerness to learn and adapt to new technologies and tools.*

**What We Offer:**

- *Hands-on experience with enterprise-grade technology and real-world projects.*
- *Mentorship and guidance from seasoned IT professionals.*
- *Exposure to a wide range of technologies and platforms used in enterprise environments.*
- *Networking opportunities and potential career pathways within the company.*
- *A collaborative and innovative work environment.*

**How to Apply:**

*If you are passionate about enterprise technology and excited to contribute to a dynamic team, we would love to hear from you! Please submit your resume and a cover letter explaining your interest in this internship and how your skills align with the role.*

**Application Deadline:** December 1<sup>st</sup>, 2024

**Contact:**

*The Conflucial*

*kyler@theconflucial.com*

<https://theconflucial.com/>