

Job Title: In-House Media & Content Manager

Location: Grand Junction, CO
Company: Kooler Garage Doors



About Us:

At Kooler, we craft exceptional experiences that service home owners and help make home ownership easier. We're a dynamic, fast-growing company with a relentless focus on premium service and building stronger communities. Our culture thrives on autonomy, a winning mindset, and a deep commitment to excellence.

Role Overview:

We're seeking a driven, creative, and extroverted Media & Content Manager to join our team. You'll be responsible for creating and managing content across our social media platforms, developing marketing materials, and ensuring our brand voice shines through in every project. This role is perfect for someone with a high sense of urgency, exceptional attention to detail, and a passion for storytelling.

Key Responsibilities:

- Pull content and manage into AI driven automations.
- Work closely with Kooler's owner to map content captures and be flexible with schedule to capture content onsite when applicable.
- Create engaging, high-quality content that resonates with our customer avatars and aligns with Kooler's values.
- Collaborate with the team to drive brand growth and community engagement.
- Manage multiple projects simultaneously, ensuring timely delivery and consistency in messaging.

What We're Looking For:

- A creative, outgoing individual with a natural flair for communication.
- High attention to detail and a strong sense of urgency to get things done.
- Ability to work autonomously while contributing to a team-oriented environment.
- Passion for winning and pushing the boundaries of what's possible.

Qualifications:

- Currently enrolled or recently graduated from Colorado Mesa University (CMU).
- Experience with social media management, content creation, or digital marketing is a plus.
- Strong written and verbal communication skills.

Why Kooler?

Join a company that's not just about garage doors—it's about crafting lives and building community. Be part of a team where your contributions matter, and your creativity is valued.

How to Apply:

Submit a brief note and a short 60 second or less video introduction to matt@koolergaragedoors.com. We can't wait to see you win!