

# FACULTY RESEARCH REPORT

2023



**COLORADO MESA**  
UNIVERSITY  
DAVIS SCHOOL OF BUSINESS

## **Peer Reviewed Journal**

- Ahmad, A. Alam, M. S., Kirmani, M. D. & Madsen, D. Ø. (2023). "Why do Academicians Share Knowledge? A Study of Higher Education Institutions in India". *Frontiers in Psychology*, 14. <https://doi.org/10.3389/fpsyg.2023.1181030>.
- Bajaba, A., Bajaba, S., & Alsabban, A. (2023). "Exploitative Leadership and Constructive Voice: The Role of Employee Adaptive Personality and Organizational Identification." *Journal of Organizational Effectiveness*, ahead-of-p (ahead-of-print), ahead-of-print.
- Baldo, C. M., Chen McCain, S. L., & Joufflas, G. (2023). "An Investigation on Factors Influencing University Students' Entrepreneurship Orientations." *Entrepreneurship Education and Pedagogy*, 25151274231184800. <https://doi.org/10.1177/25151274231184800>.
- Baldo, C. M., Wareham, J. D., Snyder, J., & Conklin, M. (2022). "Not necessarily what you think: Comparing candidates' expectations and perceptions for executive recruiters." *International Journal of Employment Studies*, 30(1), 51-78. <https://search.informit.org/doi/10.3316/informit.790889429996214>.
- Carlson, E.T., & Eadens, D. W. (2023). "Relationships between state mandates for financial education and young adults' financial literacy and capability". *Journal of Pedagogical Research*, 7(5), 97-110. <https://doi.org/10.33902/JPR.202321288>.
- Chang, C., and Lee, Y. "Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning." *International Journal of Information and Management Sciences*, vol. 34, no. 3, 2023, pp. 179-191. [https://doi.org/10.6186/IJIMS.202309\\_34\(3\).0001](https://doi.org/10.6186/IJIMS.202309_34(3).0001).
- Demirciftci, T., Belarmino, A. and Raab, C. (2023), "An application of choice-based conjoint analysis to measure willingness to pay for casino buffets", *International Hospitality Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IHR-12-2022-0059>
- Demirciftci, T., Erdem, M., Baloglu S. & Bilgihan, A. (2023). "Examining the role of personal traits on guest room technologies". *Journal of Hospitality and Tourism Insights* <https://doi.org/10.1108/JHTI-11-2022-0529>.
- Dima, A., Bugheanu, A-M., Boghian, R., & Madsen, D. Ø. (2023). "Mapping Knowledge Area Analysis in E-Learning Systems Based on Cloud Computing". *Electronics*, 12(1), <https://doi.org/10.3390/electronics12010062>
- Edeigba, J., Gyapong, E. (2023). "Analyses of Unintended Consequences of IAS 12 on Deferred Income Taxes." *China Accounting and Finance Review*.
- Farhat F., Athar M. T., Ahmad S., Madsen D. Ø. & Sohail S. S. (2023). "Antimicrobial resistance and machine learning: past, present, and future". *Frontiers in Microbiology*. 14:1179312. <https://doi.org/10.3389/fmicb.2023.1179312>.

- Farhat, F.; Sohail, S. S.; Alam, M. T.; Ubaid, S., Shakil, Ashhad, M., & Madsen, D. Ø. (2023). “COVID-19 and beyond: leveraging artificial intelligence for enhanced outbreak control”. *Frontiers in Artificial Intelligence*. <https://doi.org/10.3389/frai.2023.1266560>.
- Farhat, F., Sohail, S. S. & Madsen, D. Ø. (2023). “How trustworthy is ChatGPT? The case of bibliometric analyses”. *Cogent Engineering*, Volume 10, Issue 1, 2222988. <https://doi.org/10.1080/23311916.2023.2222988>.
- Farhat, F., Sohail, S. S., Siddiqui, F., Irshad, R. R., & Madsen, D. Ø. (2023). “Curcumin in Wound Healing—A Bibliometric Analysis”. *Life*, 13(1), <https://doi.org/10.3390/life13010143>.
- Fleck, E., Asmuth, J., & Joufflas, G. (2023). “Identifying Your Superpower to Develop Entrepreneurial Self-Efficacy. *Entrepreneurship Education and Pedagogy*”. AACSB IC: Discover. <https://doi.org/10.1177/25151274231200456>.
- Garg, S., Ahmad, A., Madsen, D. Ø., Sohail, S. S. (2023). “Sustainable Behavior with Respect to Managing E-Wastes: Factors Influencing E-Waste Management among Young Consumers”. *International Journal of Environmental Research and Public Health*, <https://doi.org/10.3390/ijerph20010801>
- Gupta, B., Mufti, T., Sohail, S. S. & Madsen, D. Ø. (2023). “ChatGPT: A brief narrative review.” *Cogent Business & Management*. <https://doi.org/10.1080/23311975.2023.2275851>.
- Irshad, R. R., Alattab, A. A., Alsaiani, O. A. S., Sohail, S. S., Aziz, A., Madsen, D. Ø., Alalayah, K. M. (2023). “An Optimization-Linked Intelligent Security Algorithm for Smart Healthcare Organizations”. *Healthcare*, 11(4), <https://doi.org/10.3390/healthcare11040580>.
- Johanson, D., Drevvatne, B., Skredderhaugen, M., & Madsen, D. Ø. (2023). “Økonomistyring og digitale verktøy: En deskriptiv analyse av Balansert Målstyring og Business Intelligence blant norske virksomheter”. *Magma - Tidsskrift for økonomi og ledelse*, 26(1), 109-121. <https://doi.org/10.23865/magma.v26.1294>.
- Johanson, D., Lepp, S., Abbas, A. & Madsen, D. Ø. (2023). “The viral trajectory of a management idea: A longitudinal case study of the Balanced Scorecard in a Norwegian bank”. *Cogent Business & Management*, 10(2), 2208704. <https://doi.org/10.1080/23311975.2023.2208704>.
- Madsen, D. Ø. (2023). “The trajectory and development of Star Wars tourism”. *International Journal of Management Concepts and Philosophy*, 16(3), 276-284. <https://doi.org/10.1504/IJMCP.2023.131768>.
- Madsen, D. Ø., Berg, T. & Di Nardo, M. (2023). “Bibliometric Trends in Industry 5.0 Research: An Updated Overview”. *Applied System Innovation*, 6(4), 63. <https://doi.org/10.3390/asi6040063>.
- Madsen, D. Ø. & Slåtten, K. (2023). “Comparing the Evolutionary Trajectories of Industry 4.0 and 5.0: A Management Fashion Perspective”. *Applied System Innovation*, <https://doi.org/10.3390/asi6020048>

- Osmanoğlu, Ş., & Demirçiftçi, T. (2019). “Competitive Revenue Management (Rm.) Strategies of Five Star Hotels: A Case From Istanbul.” *Journal of Economy Culture and Society*.  
<https://doi.org/10.26650/JECS2023-1322784>.
- Ozili P.K., Uadiale, O., Edeigba, J. (2023) “The 2018 Revised Nigerian Code of Corporate Governance: An Academic Response and Lessons for Africa.” Book Chapter by IGI Global Publication.
- Sanders Via, C. (2023). How much HR education is enough? Examining business program core curriculums in U.S. public universities. *Journal of Human Resource Education*. (conditionally accepted).
- Sohail, S. S., Aziz, A., Ali, R., Hasan, S. H., Madsen, D. Ø., Alam, M. A. (2023). “Human-Centric Aggregation via Ordered Weighted Aggregation for Ranked Recommendation in Recommender Systems”. *Applied System Innovation*, <https://doi.org/10.3390/asi6020036>.
- Sohail, S. S., Farhat, F., Himeur, Y., Nadeem, M., Madsen, D. Ø., Singh, Y., Atalla, S. & Mansoor, W. (2023). “Decoding ChatGPT: A taxonomy of existing research, current challenges, and possible future directions”. *Journal of King Saud University – Computer and Information Sciences*, 35(8), 101675 <https://doi.org/10.1016/j.jksuci.2023.101675>.
- Sohail, S. S., Javed, Z., Nadeem, M., Anwer, F., Farhat, F., Hussain, A., Himeur, Y., & Madsen, D. Ø. (2023). “Multi-criteria decision making-based waste management: A bibliometric analysis”. *Heliyon*. <https://doi.org/10.1016/j.heliyon.2023.e21261>.
- Sohail, S. S., Madsen, D. Ø., Farhat, F. & Alam, M. A. (2023). “ChatGPT and Vaccines: Can AI Chatbots Boost Awareness and Uptake?” *Annals of Biomedical Engineering*.  
<https://doi.org/10.1007/s10439-023-03305-y>.
- Sohail, S. S., Madsen, D. Ø., Himeur, Y. & Ashraf, M. (2023). “Using ChatGPT to navigate ambivalent and contradictory research findings on artificial intelligence”. *Frontiers in Artificial Intelligence*, 6. <https://doi.org/10.3389/frai.2023.1195797>.
- Radu, E., Dima, A., Dobrota, E. M., Badea, A-M., Madsen, D. Ø, Dobrin, C. & Stanciu, S. (2023). “Global trends and research hotspots on HACCP and modern quality management systems in the food industry”. *Heliyon*, 9, e18232. <https://doi.org/10.1016/j.heliyon.2023.e18232>.
- Rew, D., Cha, W., Kim, J., & Jung, J., 2023. “The Effects of Commitment and Trust on the Relationship between Service Quality and University Brand Loyalty in Time of Crisis”, *Journal of Marketing for Higher Education*, (forthcoming).
- Walter, K., Thacher, J., & Chermak, J. (2023). “Examining willingness to pay for energy futures in a fossil and renewable energy-rich locale.” *Energy Policy*. Issue 181, October 2023.  
<https://doi.org/10.1016/j.enpol.2023.113661>.

- Wood, D. A., Achhpilia, M. P., Madsen, D.Ø., & Zoet, E. (2023). “The ChatGPT Artificial Intelligence Chatbot: How Well Does It Answer Accounting Assessment Questions?” *Issues in Accounting Education*, 1–28. <https://doi.org/10.2308/ISSUES-2023-013>.
- Zhang, S., Rew, D., Jung, J., Wu, S., & Baldo, C. (2023). “Impact of organizational citizenship behavior on corporate sustainability through the mediation of TQM: focus on the textile industry in Bangladesh.” *The TQM Journal*. <https://doi.org/10.1108/TQM-02-2023-0056>

### **Academic/ Conference/ Professional Presentations/ Proceedings**

- Acuña, S. G.; Giménez, M. O., Sánchez, M., Di Nardo, M., & Madsen, D. Ø. (2023). *Nuclear safety management: A detailed causal model of nuclear power plant operation based on system dynamics*. ESREL 2023 - Proceedings of the 33rd European Safety and Reliability Conference: The Future of Safety in the Reconnected World, 3 – 7 September 2023, University of Southampton, United Kingdom. Research Publishing Services, ISBN 978-981-18-8071-1 doi: 10.3850/978-981-18-8071-1\_P486-cd
- Acuña, S. G., Giménez, M. O., Sánchez, M., Madsen, D. Ø. (2023). *Safety culture and nuclear safety management. Analysis of the relationships of its variables through a bibliographic review and AHP*. ESREL 2023 - Proceedings of the 33rd European Safety and Reliability Conference: The Future of Safety in the Reconnected World, 3 – 7 September 2023, University of Southampton, United Kingdom. Research Publishing Services, ISBN 978-981-18-8071-1. doi: 10.3850/978-981-18-8071-1\_P571-cd.
- Bajaba, A. & Bajaba, S. (2023). *Do I Belong? A Moderated-Mediation Model of Exploitative Leadership as an Unfair Exchange Within Organizations*. Southwest Academy of Management, Texas, United States of America.
- Fleck, E. & Joufflas, G. (2023). *Revealing Your Superpower: Flexing the Mindset Muscle to Develop Entrepreneurial Self-Efficacy*. USASBE Competitive Experiential Exercises.
- Hypes, G. (2023). Presentation: *Colorado Society of Certified Public Accountants*. COCPA.
- Joufflas, G. (2023). Presentation: *Innovation Challenge*. Small Business Institute 2023 Annual Conference.
- Joufflas, G. (2023). Presenter at Susquehanna University Innovation Challenge Fall 2023.
- Joufflas, G. (2023). Presentation: *Using AI to Develop a Social Entrepreneurship syllabus*. Midwest Symposium on Social Entrepreneurship. AACSB IC: Discover, Other, 5/2023.
- Lassar, S., & Stone, K. (2023) *Navigating Unique Challenges Along the Accreditation Journey*. AACSB Americas Accreditation Conference. Indianapolis, Indiana.

- Lee, Y. (2023) *Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning*. The 2023 International Conference on Management Sciences and Decision Making, Taipei, Taiwan, May 2023.
- McGee, K., Sanders-Via, C., & Stone, K. (2023). *Leadership Development on the Western Slope: Findings from the field*. Western Colorado Human Resource Association.
- Perry, N. (2022, December 13th). *Mesa County economic update*. Presented to The Alternative Board (TAB). Grand Junction, Co. (40 people).
- Perry, N. (2022, December 6th). *Montrose economic update*. Presented to Our Town Matters symposium. Montrose, Co. (150 people).
- Perry, N. (2023, November 3rd). *Panelist: Regional Economic Updates*. Colorado State Demography Summit (300 people). Presented via Zoom.
- Perry, N. (2023, October 19th). *Panel Moderator: Using Data for Economic Development*. Presented at the Economic Development Council of Colorado Annual Conference, Grand Junction, Co. (200 people).
- Perry, N. (2023, October 18th). *The Economic Impact of Outdoor Recreation in Mesa County*. Presented at the Economic Development Council of Colorado Annual Conference, Grand Junction, Co. (200 people).
- Perry, N. (2023, October 6th). *The Outdoor Recreation Economy. Presented to the Colorado Outdoor Recreation Industry Leadership Summit (COILS)*, Steamboat Springs, Co. (100 people, presented via Zoom)
- Perry, N. (2023, August 16th). *Economic Update for the AGNC Region*. Presented to the Associated Governments of Northwest Colorado Annual Meeting, Rifle, Co. (70 people)
- Perry, N. (2023, August 1st). *Delta County Economic Update*. Presented/interviewed on Colorado Public Radio (KVNF). Delta, Co.
- Perry, N. (2023, May 8th). *Garfield County Economic Update*. Presented to the Glenwood Springs Chamber Economic Forecast. Glenwood Springs, Co. (100 people).
- Perry, N. (2023, May 4th). *Western Slope Economy and Energy Update*. Garfield County Energy Advisor Board Meeting. Rifle, Co. (100 people)
- Perry, N. (2023, March 31st). *Delta County Economic Update*. Presented at One Delta County bi-annual meeting. Delta, Co. (100 people).
- Perry, N. (2023, March 15th). *Rio Blanco Economic Update*. Presented to the White River Alliance. Meeker, Co (via Zoom). (50 people).



Perry, N. (2023, February 23rd). *Mesa County Economic Trends*. Presented at the Western Slope Oil and Gas Association Annual Meeting, Grand Junction, Co. (100 people).

Reynolds, D., Kim, J., & Rhee, Y., *A Study on the Relationship between Corporate Citizenship Behavior and Corporate Sustainability*, 2023 Society for Marketing Advances (SMA) annual conference, Dallas-Fort Worth, TX (11/8-11/11).

Simmering, M., Ragland, E., & Bajaba, A. (2023). *Reducing the Influence of Method Variance throughout the Research Process*. 2023 Southern Management Association Annual Meeting, St. Pete Beach, Florida.

Snyder, J. (2023). *West Nile Virus in Colorado: Analytic and Geospatial Models of the Virus in Colorado*. Information Systems & Computing Academic Professionals Annual Conference, Albuquerque, NM. <https://iscap.us/proceedings/2023/>

Walter, K., Thacher, J., & Chermak, J. (2023). "Impact of Observable Heterogeneity on Opinions on Federal Regulation of Carbon Dioxide". 93rd Annual Meeting Southern Economic Association Conference. AERE Sessions.

### **Books**

Hatten, T., & Meyer, S. (2024). *Exploring Business*. Thousand Oaks, CA: Sage Publications.

Hatten, T. (2024). *Small Business Management: Creating Sustainable Competitive Advantage, 8e*, Thousand Oaks, CA: Sage Publications.

Sanders Via, C. (2023). An overview of employment law for Human Resource Management Students. (166 pages). Society for Human Resource Management. Submitted and accepted. Publication pending.

Sanders Via, C. (2022). Total rewards: An overview of compensation, benefits, incentives and other pay considerations from a Human Resource Management perspective. (253 pages). Society for Human Resource Management. Submitted and accepted. Publication pending.

### **Panel Discussion**

Mathwich, B. (2023). WCHRIE Presentations: Internship Assessment Panel Discussion.

Mathwich, B. (2023). ICHRIE Presentations: Hospitality Internship Assessments Panel Discussion.

### **Refereed Paper Presentations**

- Baldo, C., Chen-McCain, S., & Joufflas, G. (2023). An investigation on factors influencing university students' entrepreneurship orientations. *Entrepreneurship Education and Pedagogy*. USASBE conference 2023.
- Demirciftci, T., Belarmino, A., & Raab, C. (2023, 16-18 February 2023) Google Review Analysis of Casino Buffet Restaurants on the Las Vegas Strip. Western Chrie, Las Vegas/NV
- Ebru Avci, Demirciftci, T., A, Cetin, G (2023, January). Identifying the Attributes of Ideal Golf Tourism Destination: The Case of Belek, Antalya/Turkey: A SWOT Analysis. The 28th Annual Graduate Education & Graduate Student Research Conference. Anaheim, California
- Goktas, L., Demirciftci, T., Cetin, G. (2023, March). Factors Affecting Willingness to Pay Tourist Tax. Managing Tourism Across Continents. Istanbul/Turkey.
- Hatten, T., Meyer, S. (presented December 2023). Entrepreneurship Support for Economic Development Utilizing Student-Based Teams. *Academy of International Business - Middle East North Africa*.
- Hatten, T. & Meyer, S. (2023, February). *Rethinking (reteaching) Sustainability for the 21st Century Global Environment*. Australia and New Zealand International Business Academy, Brisbane, Australia- VIC.
- Hatten, T. & Meyer, S. (2023, February). *Insight Into 21st Century Entrepreneurial Motivations, Behaviors, and Actions from 8th Century Historical Culture*. Australian Centre for Entrepreneurship (ACE) Research Exchange Conference 2023, Melbourne, Australia- VIC.
- Mathwich, B. (2023). ICHRIE Presentations: University Based Retirement Center Poster Presentation.
- Mathwich, B., Demirciftci, T., DeMicco Fred. (2023, July). The Planning and development of a university-based Retirement Community (UBRC): A strategic campus opportunity (Poster Presentation). ICHRIE Conference. Phoenix, Arizona.
- Wareham, J., Baldo, C., Lewis, V., (2023, March 6 – 11). *University Seeks Professor Who can do Everything: Recent Changes in Tenure-track Job Postings*. Southwest Academy of Management Conference, Houston. TX, United States.

### Grants

- Baldo, C. (2023) 11th Biannual Panel Discussion Panel Discussion “Business, Ethics and Accounting”. Daniels Fund Ethics Initiative. Total Granted: \$2500.00.
- Baldo, C. (2023) 10th Biannual Panel Discussion “Business, Ethics and Human Resources”. Daniels Fund Ethics Initiative. Total Granted: \$2500.00.
- Baldo, C. (2023) RMCIBER. Total Granted: \$6000.00.



- Edeigba, J.** (2023). Colorado Mesa University Annual Competitive Faculty Professional Development Fund. *Topic* Firms Human Rights Practices and Resource Use: Impacts on Firms ESG and Financial Performance. Total Granted: \$2,172.90.
- Edeigba, J.** (2023). Commission Report for External Reporting Board of New Zealand (XRB). *Topic* Materiality Judgements, Recognition and Disclosure. Total Granted: \$15,000.
- Edeigba, J.** (2023). Massey Business School Research Funding. *Topic* Exploring the Role of Auditors in Tackling Modern Slavery: A Qualitative Study. Total Granted: \$7,500.
- Edeigba, J.** (2023). Massey Business School 2023 Research Project Funding. *Topic* Board Composition and Sustainability Disclosure in the Oil and Gas Industry. Total Granted: \$2,800.
- Joufflas, G.** (2023) E-Fest Development Grand 2019-2023. Total Granted: \$1,500.
- Rew, D.** (2023). CMU Maverick Open Resource Educator (MORE) Fund Colorado Department of Higher Education, CO. Total Granted: \$1,500.
- Rew, D.** (2023). Faculty Professional Development Funds Office of Academic Affairs, Colorado Mesa University, CO. Total Granted: \$2,500.
- Snyder, J.** (2023). VPAA Faculty Professional Development Fund. Total Granted: \$1,600.

### **Special Projects or Assignments**

- Gurka, G.** (2023) Text Review: Carnes, G.A. and S. Youngberg, fundamentals of Taxation for Individuals, 1st Edition, John Wiley & Sons, Inc.
- Gurka, G.** (2023). Carnes, G.A. and S. Youngberg, Taxation of Entities (Chapter 3), 1st Edition, John Wiley & Sons, Inc.

### **Editorship/Reviews**

- Bajaba, A.** (2023). *Journal of Social Psychology*. Ad hoc Reviewer.
- Bajaba, A.** (2023). *Journal of Organizational Effectiveness: People and Performance*. Ad hoc Reviewer.
- Baldo, C.** (2023) Management Research, The Journal of the Euromerican Academy of Management. Ad hoc Reviewer.
- Baldo, C.** (2023) Management Teaching Review. Ad hoc Reviewer.
- Madsen, D. Ø.** (2023). Organization Studies. Ad hoc Reviewer.

Madsen, D. Ø. (2023). International Journal of Production Economics. Ad hoc Reviewer.

Madsen, D. Ø. (2023). International Journal of Management Reviews. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Benchmarking. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Circular Economy and Sustainability. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Risks. Ad hoc Reviewer.

Madsen, D. Ø. (2023). International Journal of Human-Computer Interaction. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Scientometrics. Ad hoc Reviewer.

Madsen, D. Ø. (2023). International Journal of Agile Systems and Management. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Applied Artificial Intelligence. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Frontiers in Psychology. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Cogent Business & Management. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Journal of Hospitality and Tourism Management. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Behavioral Sciences. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Journal of Risk and Financial Management. Ad hoc Reviewer.

Madsen, D. Ø. (2023). International Journal of Fashion Design, Technology and Education. Ad hoc Reviewer.

Madsen, D. Ø. (2023). Heliyon. Ad hoc Reviewer.

Rew, D. (2023). Applied Economics Journal (APE). Appointed Reviewer.

Rew, D. (2023). Social Responsibility Journal (SRJ). Appointed Reviewer.

Rew, D. (2023). International Journal of Quality and Reliability Management (IJQRM). Appointed Reviewer.

Rew, D. (2023). Principles of Marketing for Digital Age: Tracy Tuten, 2<sup>nd</sup> Edition. Book Reviewer.

Rew, D. (2023). Society for Marketing Advances (SMA). Ad Hoc Reviewer.

Rew, D. (2023). Decision Science Institute (DSI). Ad Hoc Reviewer.

Snyder, J. (2023). Information Systems & Computing Academic Professionals Annual Conference. Appointed Reviewer.

### **Special Awards/ Nominations/ Honors**

Fleck, E., Asmuth, J., & Joufflas, G. (2023). Awarded First Place in USASBE Annual Conference 2023: “Identifying Your Superpower to Develop Entrepreneurial Self-Efficacy. Entrepreneurship Education and Pedagogy”. AACSB IC: Discover. <https://doi.org/10.1177/25151274231200456>.

Hypes, G. (2022-2023). *Davis School of Business Advisor Award*. Colorado Mesa University.

Hypes, G. (2022-2023). *Nominee for the University Club Advisor of the Year*. Colorado Mesa University.

Lee, Y. (2023). Best Paper Award. *Predicting the Success Rate of Reward-Based Crowdfunding Campaigns: Evidence from Machine Learning* by the 2023 International Conference on Management Sciences and Decision Making.

Rew, D. (2023). Best Track Paper in CSR Session at 2023 SMA annual conference Society for Marketing Advances (SMA), Dallas-Fort Worth, TX.

Rew, D. (2023). Annual Outstanding Faculty Award for Excellent Research (2022-2023) Davis School of Business, Colorado Mesa University, CO.

Snyder, J. (2023). *Davis School of Business Service Award*. Colorado Mesa University.

Snyder, J. (2023). Distinguished Paper Award. *West Nile Virus in Colorado: Analytic and Geospatial Models of the Virus in Colorado*. ISCAP <https://iscap.us/proceedings/2023/>.

### **Technical Reports**

Perry, N. (2023, December). St. Mary’s Medical Center Economic Impact.

Perry, N. (2023, November). The Economic Impact of Non-Profits in Mesa County.

### **Quarterly Newsletters**

Perry, N. (Q2 2017-Present) *Mesa County Economic Update*. Economic newsletters cover the local labor market, standard of living measures, industry trends (QCEW), local real estate indicators, regional energy indicators, and national economic trends. 10-20 pages in length. Free to the public, used by local governments and businesses. <https://coloradomesa.edu/business/economic-newsletter.html>

Perry, N. (Q2 2017-Present) *Montrose County Economic Update*.

Perry, N. (Q3 2018-Present) *Delta County Economic Update*.

### **Semi-Annual Newsletters**

Perry, N. (Q1 2022-Present) *Garfield County Economic Update*.

Perry, N. (Q1 2022-Present) *Rio Blanco County Economic Update*.

Perry, N. (Q1 2022-Present) *Routt County Economic Update*.

Perry, N. (Q1 2022-Present) *Moffat County Economic Update*.

### **Workshops**

Bajaba, A. (2023). *Grant Writing Workshop*. Colorado Mesa University.

Snyder, J. (2023). *Data Visualization Using Tableau*. The Southwest Academy of Management in Houston Texas.

### **Media Appearances**

Baldo, C. (2023). Are we prepared for international business success in the Grand Valley?. The Daily Sentinel Grand Junction. [https://www.gjsentinel.com/opinion/columns/are-we-prepared-for-international-business-success-in-the-grand-valley/article\\_011af1f4-67ba-11ee-9f4d-17ac80024804.html](https://www.gjsentinel.com/opinion/columns/are-we-prepared-for-international-business-success-in-the-grand-valley/article_011af1f4-67ba-11ee-9f4d-17ac80024804.html).

Hypes, G. (Nov, 2023). Radio Broadcast: *The Legal Brief with Colorado Legal Services (CLS)*.

Hypes, G. (Nov 14, 2023). Radio Broadcast: *The Legal Brief with Colorado Legal Services (CLS)*.

Hypes, G. (Oct 14, 2023). Radio Broadcast: *The Legal Brief with Colorado Legal Services (CLS)*.

Perry, N. (12/10/23). The Business Times, Grand Junction, Co. Rec contributes \$484 million in Mesa County. Retrieved from: <https://thebusinesstimes.com/study-estimates-outdoor-rec-effects-in-mesa-county/>.

Perry, N. (12/5/23). The Business Times, Grand Junction, Co. What's in store for 2023? Business and economic forecast offers a look. Retrieved from: <https://thebusinesstimes.com/whats-in-store-for-2024-business-and-economic-forecast-offers-a-look/>

- Perry, N. (11/29/23) The Daily Sentinel, Grand Junction, Co. Area nonprofits planning for higher expenses in the coming years. Retrieved from: [https://www.gjsentinel.com/news/western\\_colorado/area-nonprofits-planning-for-higher-expenses-in-the-coming-years/article\\_69504cee-8e32-11ee-bfda-032fa330a8eb.html](https://www.gjsentinel.com/news/western_colorado/area-nonprofits-planning-for-higher-expenses-in-the-coming-years/article_69504cee-8e32-11ee-bfda-032fa330a8eb.html)
- Perry, N. (11/22/23). KVNF Regional Newscast. Retrieved from: <https://www.kvnf.org/show/kvnf-regional-newscast/2023-11-22/kvnf-regional-newscast-november-22-2023>
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### **Contribution to Practice**

Joufflas, G. (2022-2023). Mentor: CREEDA-Saudi Arabia Project.







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