

FACULTY RESEARCH REPORT

2022



COLORADO MESA
UNIVERSITY
DAVIS SCHOOL OF BUSINESS



Peer Reviewed Journal

- Bajaba, A., Le, S., Bajaba, S., & Hoang, B. (2022).** Immigrant founder chief executive officers, firm innovation, and performance: The role of cultural distance and top management team and board social capital. *International Journal of Entrepreneurship and Innovation*, 23(1), 17-27. <https://doi.org/10.1177/14657503211030797>.
- Bajaba, S., Bajaba, A., & Fuller, B. (2022).** Enduring exploitative leaders at work: The buffering role of proactive personality on employee job strain. *Organization Management Journal*, 19(2), 60-71. <https://doi.org/10.1108/OMJ-11-2020-1090>.
- Bajaba, S., Fuller, B., Simmering, M., Haynie, J., Ring, K., & Bajaba, A. (2022).** How tempered radicals pursue ideological change in their organization. *Current Psychology*. <https://doi.org/10.1007/s12144-022-02853-1>.
- Baldo, C., Wareham, J., Seidel, J. (2022)** Using panel discussions to enhance ethical learning. *Management Teaching Review*. Online First. 1-17. <https://doi.org/10.1177/23792981221087609>
- Cha, W., **Rew, D.** & Jung, J. (2022). Corporate philanthropy and firm performance: the role of corporate strategies. *Society and Business Review*. (forthcoming). <https://doi.org/10.1108/SBR-12-2021-0249>.
- Cifci, I, Ogretmenoglu, M, Sengel T, **Demirciftci, T** & Kandemir Altunel, Gizem (2022). Effects of Tourists' Street Food Experience and Food Neophobia on Their Post-Travel Behaviors: The Roles of Destination Image and Corona-Phobia, *Journal of Quality Assurance in Hospitality & Tourism*. <https://www.tandfonline.com/doi/full/10.1080/1528008X.2022.2151550>.
- Fleck, E., Hutchinson, K., Fergie, R., **Joufflas, G.**, (2022). Identifying the Role of the Entrepreneurial Leader in Times of Crisis *International Review of Entrepreneurship* (Forthcoming).
- Fuller, B., **Bajaba, A.**, & Bajaba, S. (2022). Enhancing and extending the meta-analytic comparison of newer genre leadership forms. *Frontiers in Psychology*, 13, 872568. <https://doi.org/10.3389/fpsyg.2022.872568>.
- Kim, J.W., Kang, T., & **Rew, D.** (2022). Does award nomination announcement affect nominees' value?: A case of Hollywood. *Journal of Behavioral Studies in Business*. (forthcoming).
- Kim, J.W., **Rew, D.**, & Kang, T. (2022). Assessing performance efficiency: A case of men's professional tennis players. *Journal of Management and Marketing Research*. (forthcoming).
- Lee, Yen-Sheng.** "Representative Bias and Pairs Trade: Evidence from S&P 500 and Russell 2000 Indexes." *SAGE Open*, vol. 12, no. 3, 2022, p. 215824402211203., <https://doi.org/10.1177/21582440221120361>.
- Lee, Yen-Sheng, et al.** "Examining the Maturity of Bitcoin Price through a Catastrophic Event: The Case of Structural Break Analysis during the COVID-19 Pandemic." *Finance Research Letters*, vol. 49, 2022, p. 103165., <https://doi.org/10.1016/j.frl.2022.103165>.

Owens-Ott, G. S., Snyder, J., & Ott, R. (2022). Ethical Perspectives of Certified Public Accountants and the Cannabis Industry. *Journal of Cannabis Research*, 4(1).
<https://doi.org/10.1186/s42238-022-00118-z>.

Noel, C. Z. J. & Conklin, M. “Choosing Industries Wisely: A Case of Professionals Toking up the Wrong Tree” in *Journal of Business Cases and Applications* (AACSB IC: Teaching & Learning; PRJ; AY 2022-2023).

Academic/Conference Presentations

Noel, C. (March 2022). “Scenarios presented for Choosing Industries Wisely Case” Presented at the Colorado Chapter of the Association of Certified Fraud Examiners Training Meeting. (AACSB IC: Teaching & Learning; All Other ICs AY 2021-2022).

Noel, C. (November 2022). “All Things CPA” Presented at Colorado Mesa University’s Meet the Firms Night. (AACSB IC: Teaching & Learning; All Other ICs AY 2022-2023).

Rew, D., Kim, J.W., Cha, W., & Covarrubias, Z. (2022). Influences of commitment and trust on the relationship between student satisfaction and university brand loyalty. Annual Society for Marketing Advances (SMA) conference. Charlotte, NC (11/1 – 11/5).

Simmering, M., Ragland, E., Bajaba, A. (2022, October). *A tutorial to address method variance throughout the research process*. Southern Management Association Annual Meeting, Little Rock, Arkansas.

Snyder, J. (July 2022). Tableau Presentation for Faculty at University of the Philippines, Visayas, Miag-ao, Philippines.

Walter, K. (2022) “Forest Resources”. Chaired a conference session at the Southern Economics Conference for the AERE presentations.

Walter, K. (2022) “The Impact of Wildfires on Visitation to the National Parks in the Four Corners Region of the United States: A Structural Break Analysis”. 92nd Annual Meeting Southern Economic Association Conference. AERE Sessions.

Book Chapters

Demirciftci, T. (2022), Global hotel revenue management challenges. Ch 16. in Aktaş, G., & Kozak, M. (Eds.). (2022). *International Case Studies in Tourism Marketing* (1st ed.).
<https://doi.org/10.4324/9781003182856>.

Panel Discussion

Fleck, E., Hutchinson, K., Fergie, R., **Joufflas**, G., (2022, Feb-24-26) The Future of Rural Entrepreneurship Research. [Conference Panel Discussion] Small Business Institute Conference, Charleston, SC United States.

Myrowitz, J., Fan, F., Weeks, K., Stark, G., Redd, T., Gavrilova, M., **Baldo**, C., Dunn, A. (2022, June 8 – 11). *No Textbook Can Keep Up with Me* [Conference Panel Discussion]. MOBTS 2022 Conference, Los Angeles, CA United States.

Rew, D. (2022). Why is analytics in marketing education important? Annual Marketing Educator's Association (MEA) conference. Seattle, WA (4/20 – 4/23).

Refereed Paper Presentations

Baldo, C., Owens-Ott, S., Chen McCain, S. (2022, March 2-5). *Ethical Awareness in Higher Education: A comparison between accounting students and Business Management students*. [Conference Presentation]. Southwest Academy of Management Conference, New Orleans. LA, United States.

Baldo, C., Wareham, J., (2022, June 8 – 11). *Teachable Diversity Moments In Management: Leveraging Case Studies For Teaching Diversity, Equity, and Inclusion* [Conference Presentation]. MOBTS 2022 Conference, Los Angeles, CA United States.

Ortiz-Mendoza, O., Madero-Gomez S., **Baldo**, C. (2022, March 2-5). *How experienced HRM practices influence organizational justice perception* [Conference Presentation]. Southwest Academy of Management Conference, New Orleans. LA, United States.

Grants

Bajaba, A. (2022) Faculty Professional Development Grant (\$3,000 for research). Colorado Mesa University.

Hatten, T. (2022). Travel Funds for Conference Presentation (\$1,000). Colorado Mesa University.

Editorship/Reviews

Bajaba, A. (2022) Journal of Business Ethics. Ad hoc Reviewer.

Bajaba, A. (2022). Personality and Individual Differences. Ad hoc Reviewer.

Bajaba, A. (2022). Journal of Organizational Effectiveness: People and Performance. Ad hoc Reviewer.

Bajaba, A. (2022). *Frontiers in Psychology*. Ad hoc Reviewer.

Baldo, C. (2022) *Management Research, The Journal of the Iberoamerican Academy of Management*. Ad hoc Reviewer.

Special Awards/Nominations/Honors

Owens-Ott, S. (2022). Award: Woman to Watch 2022 from the Colorado Society of CPAs/AICPA.

Snyder, J. (May 2022). Third Place Award. WNV (West Nile Virus): GoCode Colorado statewide competition sponsored by the Colorado Secretary of State.

Contribution to Practice

Perry, N., Casey, T., & Snyder, J. (2022). *The Economic Impact of Outdoor Recreation in Mesa County, Colorado*. Funded by the Colorado Office of Economic Development and Trade, and Zoma Labs. Retrieved from: <https://www.coloradomesa.edu/natural-resource-center/nrc-reports/mesa-county-outdoor-recreation-economic-impact-report---final.pdf>

Perry, N., Riley, J, & Riley, J. (2022, April). *Rural economic development proposal for rural coal counties in Western Colorado and Eastern Utah: A Data Intensive Economic Report*. Funded by the Economic Development Agency (EDA) in conjunction with the Associated Governments of Northwest Colorado (AGNC). Covers Moffat, Rio Blanco, Routt, Carbon Emery, and San Juan Counties. Produced with Grow Economy, Inc. 296 pages.

Perry, N. (2022). *The Economic Impact of the Fruita Sewage Renovation*. Prepared for the City of Fruita grant application for State grant funds.

Riley, J, Riley, J, & Perry, N. (2022, June). *Associated Governments of Northwest Colorado (AGNC) Economic Emergency Recovery and Resiliency Plan*. Produced with the Uintah Group. 96 pages.

Riley, J, Perry, N., & Riley, J. (2022, April). *A playbook for innovation: Coal to products and general innovation in Northwest Colorado*. Funded by the Economic Development Agency (EDA) in conjunction with the Associated Governments of Northwest Colorado (AGNC). Produced with Grow Economy, Inc. 28 pages.

Riley, J, Perry, N., & Riley, J. (2022, April). *A playbook for innovation: Coal to products and general innovation in Eastern Utah*. Funded by the Economic Development Agency (EDA) in conjunction with the Associated Governments of Northwest Colorado (AGNC). Produced with Grow Economy, Inc. 24 pages.

Perry, N. (Q2 2017-Present) *Mesa County Economic Update*. A quarterly newsletter that covers local economic indicators, local real estate indicators, local energy indicators, and national economic trends. Free to the public, used by local governments and businesses. <https://coloradomesa.edu/business/economic-newsletter.html>

Perry, N. (Q2 2017-Present) *Montrose County Economic Update*.

- Perry, N.** (Q3 2018-Present) *Delta County Economic Update.*
- Perry, N.** (Q1 2022-Present) *Garfield County Economic Update.*
- Perry, N.** (Q1 2022-Present) *Rio Blanco County Economic Update.*
- Perry, N.** (Q1 2022-Present) *Routt County Economic Update.*
- Perry, N.** (Q1 2022-Present) *Moffat County Economic Update*
- Perry, N.** (April 1, 2022). The Business Times, Grand Junction, Co. Professor keynote speaker at economic summit. Retrieved from: <https://thebusinesstimes.com/professor-keynote-speaker-at-economic-summit/>
- Perry, N.** (April 27, 2022). The Daily Sentinel, Grand Junction, Co. CMU's Perry details economic growth at summit. Retrieved from: https://www.gjsentinel.com/news/western_colorado/cmus-perry-details-mesa-countys-economic-growth-at-summit/article_8eba64fc-c4c5-11ec-b6ca-5fa56019c4d1.html
- Perry, N.** (April 28, 2022). The Daily Sentinel, Grand Junction, Co. Strong economy not a coincidence. Retrieved from: https://www.gjsentinel.com/opinion/editorials/strong-economy-not-a-coincidence/article_cf692354-c67c-11ec-bfb2-47ac76319d0d.html
- Perry, N.** (May 7, 2022). Steamboat Pilot, Steamboat Springs, Co. Diverse lineup of speakers highlights 28th annual economic summit. Retrieved from: <https://www.steamboatpilot.com/news/top-speakers-highlight-28th-annual-economic-summit/>
- Perry, N.** (May 21, 2022). Steamboat Pilot, Steamboat Springs, Co. Economic summit offers insight, updates, chance for business leaders to gather. Retrieved from: <https://www.steamboatpilot.com/news/economic-summit-offers-insight-updates-chance-for-business-leaders-to-gather/>
- Perry, N.** (June 22, 2022). The Business Times, Grand Junction, Co. What now? Economic update offers a look. Retrieved from: <https://thebusinesstimes.com/what-now-economic-update-offers-a-look/>
- Perry, N.** (July 8, 2022). The Daily Sentinel, Grand Junction, Co. Mesa County median home price nears \$400K with few affordable starter homes available. Retrieved from: https://www.gjsentinel.com/news/western_colorado/mesa-county-median-home-price-nears-400k-with-few-affordable-starter-homes-available/article_cc619bc8-f6fb-11ec-ad29-3bacdbd93c31.html
- Perry, N.** (September 15, 2022). The Daily Sentinel, Grand Junction, Co. Report shows Mesa County outdoor recreation industry is thriving. Retrieved from: https://www.gjsentinel.com/news/business/report-shows-mesa-county-outdoor-recreation-industry-is-thriving/article_3a83793e-338b-11ed-805b-5b2fbe02c751.html

- Perry, N.** (September 15, 2022). The Daily Sentinel, Grand Junction, Co. Editorial: More to the story on outdoor rec. Retrieved from: https://www.gjsentinel.com/opinion/editorials/more-to-the-story-on-outdoor-rec/article_0315bb3c-3481-11ed-bfd5-671dcd403482.html
- Perry, N.** (September 28, 2022). The Business Times, Grand Junction, Co. Study estimates outdoor rec effects in Mesa County. Retrieved from: <https://thebusinesstimes.com/study-estimates-outdoor-rec-effects-in-mesa-county/>
- Perry, N.** (November 12, 2022). CMU NOW, Grand Junction, Co. Davis School of Business Speaker Series featuring Paul Rossetti. Retrieved from: <https://www.coloradomesa.edu/now/2022/11/american-securities-senior-advisor-reflects-on-his-career-in-discussion-with-cmu-members.html>
- Perry, N.** (November 24, 2022). KVNF Radio, Delta County, Co. Local Motion: Western Slope economic update by Dr. Nathan Perry. Retrieved from: <https://www.kvnf.org/show/local-motion/2022-11-23/western-slope-economic-update-by-dr-nathan-perry>
- Perry, N.** (November 27, 2022). The Daily Sentinel, Grand Junction, Co. D51 enrollment continues to dip, but turnaround could be on the horizon. Retrieved from: https://www.gjsentinel.com/news/western_colorado/d51-enrollment-continues-to-dip-but-turnaround-could-be-on-the-horizon/article_31110d6a-6ab0-11ed-87b4-ffdb281e1de9.html
- Perry, N.** (December 1, 2022). The Daily Sentinel, Grand Junction, Co. Is a baby boom on the way? Retrieved from: https://www.gjsentinel.com/opinion/editorials/is-a-baby-boom-on-the-way/article_8de3208c-6f74-11ed-ad58-ebf75d4df9d2.html
- Perry, N.** (December 12, 2022). The Business Times, Grand Junction, Co. Connecting the dots: 2023 forecast: Mesa County positioned for growth. <https://thebusinesstimes.com/connecting-the-dots-2023-forecast-mesa-county-positioned-for-growth/>



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