**Social Marketing & Media Internship- Colorado Mustang West Film and Art Festival**

**Location:** Grand Junction, CO 81503
**Start Date:** March 2025
**Employment Type:** Internship (WIOA Program)

**Job Description**

Mustang West Artists is seeking a **Social Marketing & Media Assistant** to develop and execute **marketing strategies across digital and traditional media** to promote our **mustang photography, handcrafted art, and upcoming events.**This role is ideal for someone creative, detail-oriented, and passionate about **Western culture, visual storytelling, and media outreach.**

**Responsibilities**

* Create and schedule **social media content** (Instagram, Facebook, LinkedIn) and develop engaging posts to promote **Mustang West Artists, Wildly Painted, and The Art of the Mustang Brand** at art fairs.
* **Manage traditional media efforts,** including drafting **press releases, print ads, and event listings** for local publications.
* Assist with **email marketing, website updates, and blog content** to enhance engagement.
* Design and produce **graphics, photography, and video content** for digital and print use.
* Research and analyze **social and traditional media trends** to recommend strategies for brand growth.

**Qualifications**

* Strong understanding of **social media platforms, traditional media, and marketing trends.**
* Experience with **content creation tools** like **Canva, Adobe Creative Suite, or similar.**
* Basic knowledge of **media outreach, press releases, and print advertising.**
* Excellent written and verbal communication skills.
* Ability to **multitask, work independently, and meet deadlines.**
* Passion for **Western culture, photography, and event marketing is a plus.**

**How to Apply**

Email your resume and a short cover letter to **ArtoftheMustang@gmail.com** with the subject line: **Social Marketing & Media Assistant Application.**

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