

2009 – 2010 PETITION/PROGRAM SHEET

Degree: Bachelor of Business Administration Major: Business Administration

Travel, Tourism, and Commercial Recreation Management www.mesastate.edu/academics/programs.html

About This Major . . .

The Bachelor of Business Administration (BBA) is designed to prepare students for the challenges of today's organizations, as well as, the business world of tomorrow. The program provides students with the knowledge, skills and abilities to compete in both the local and global business environments. Additionally, the program allows for an emphasis in a specialized area such as management, marketing, finance, economics or travel and tourism.

The BBA degree can be applied in various fields such as medicine, the arts, sports, and education. In addition to positions in corporate America, nonprofit organizations like hospitals, school systems, and theaters also require people with business training and skills. Graduates of BBA programs hold positions in organizations from entry level manger to chief executive officer. Mesa State's BBA graduates are entrepreneurs, small business owners, bank vice-presidents, product managers in advertising firms, and project and operations managers in manufacturing organizations.

The BBA is a very versatile, flexible and valuable degree. Many of Mesa State's BBA graduates have gone on to earn advanced degrees in business such as the Master of Business Administration – one of the most sought after degrees by employers in today's job market.

POLICIES:

- 1. Demonstrated competency in personal computer skills and computer literacy required. See Department of Business for details.
- 2. It is your responsibility to determine whether you have met the requirements for your degree. Please see the MSC Catalog for a complete list of graduation requirements.
- 3. You must turn in your "Intent to Graduate" form to the Registrar's Office by September 15 if you plan to graduate the following May, and by February 15 if you plan to graduate the following December.
- 4. This program sheet must be submitted with your graduation planning sheet to your advisor during the semester prior to the semester of graduation, no later than October 1 for spring graduates, no later than March 1 for fall graduates.
- 5. Your advisor will sign and forward the Program Sheet and Graduation Planning Sheet to the Department Head for signature.
- 6. Finally, the Department Head or the department administrative assistant will take the signed forms to the Registrar's Office. (Students cannot handle the forms once the advisor signs.)
- 7. If your petition for graduation is denied, it will be your responsibility to reapply for graduation in a subsequent semester. Your "Intent to Graduate" does not automatically move to a later graduation date.
- 8. NOTE: The semester before graduation, you will be required to take a Major Field Achievement Test (exit exam).

NAME:	STUDENT ID #	
LOCAL ADDRESS AND PHONE NUMBER:		
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on the Program Sheet. I further certify that the grade	hereby certify that I have completed (or will listed for those courses is the final course grade received except semester. I have indicated the semester in which I will comp	ot for the courses in which I am
		20
Signature of Advisor	Date	
		20
Signature of Department Head	Date	
		20
Signature of Registrar	Date	

Students should work closely with a faculty advisor when selecting and scheduling courses prior to registration.

Degree Requirements:

- 120 semester hours total (A minimum of 28 taken at MSC)
- 40 upper division credits (A minimum of 15 taken within the major at MSC)
- 2.00 cumulative GPA or higher in all MSC coursework
- 2.00 cumulative GPA or higher in coursework toward the major content area
- Pre-collegiate courses (usually numbered below 100) cannot be used for graduation.
- When filling out the program sheet a course can be used only once.
- A student must follow the MSC graduation requirements either from 1) the program sheet for the major in effect at the time the student officially declares a major; or 2) a program sheet for the major approved for a year subsequent to the year during which the student officially declares the major and is approved for the student by the department head. Because a program may have requirements specific to the degree, the student should check with the faculty advisor for additional criteria. It is the student's responsibility to be aware of, and follow, all requirements for the degree being pursued. Any exceptions or substitutions must be approved by the student's faculty advisor and Department Head.
- See the "Undergraduate Graduation Requirements" in the Mesa State College catalog for additional graduation information.

GENERAL EDUCATION REQUIREMENTS (31 semester hours) See the current Mesa State College catalog for a list of courses that fulfill the requirements below. If a course is on the general education list of options and a requirement for your major, you must use it to fulfill the major requirement and make a different selection within the general education requirement.

	jor requirement and make ation requirement.	a different sele		ithin the
Course No T	litle little	Sem.hrs	Grade	Term/Trns
must be comp ENGL 111 E	mester hours, must receivoleted by the time the studenglish Composition English Composition		ester ho	
of "C" or bett semester hour MATH 113	College Algebra oly to the General Ed requ	the time the str	udent ha	us 60
Humanities	(3 semester hours)			
ECON 201	ehavioral Sciences (6 ser Principles of Macroecon Principles of Microecon	nomics 3		
Natural Scie	nces (7 semester hours, o	ne course must	include	a lab)
History (3 se	mester hours)			
Fine Arts (3	semester hours)			

Course No 7	Γitle	Sem.hrs	Grade	Term/Trns
OTHER LO	WER DIVISION REQUIREM	MENTS (6 semes	ster hours)
Kinesiology	(3 semester hours)			
	Health and Wellness	1		
KINA 1		_ 1		
KINA 1		_ 1		
Applied Stud	dies (3 semester hours)			
DECREE D	ISTINCTION REQUIREMEN	NTS (6 se	mester	hours)
Must receive	a grade of "C" or better.	(0 30	moster	nours)
STAT 200	Probability and Statistics	3		
Humanities	or Social/Behavioral Sciences	: (3 seme	ster hou	ırs)
TOURISM,	R OF BUSINESS ADMINIST AND COMMERCIAL RECR IENT MAJOR REQUIREME	EATION		VEL,
			o of "C	", or
higher.	hours) Must pass all courses w	ith a grad	e or C	Or
Business Ad	ministration Core (29 Semeste	er Hours)		
ACCT 201	Principles of Financial	,		
	Accounting	3		
ACCT 202	Principles of Managerial			
	Accounting	3		
BUGB 105	Freshman Business Seminar	2		
BUGB 211	Business Communications	3		
BUGB 349	Legal Environment of Busine	ss 3		
*CISB 210	Fundamentals of Info System			
FINA 301	Managerial Finance	3		
MANG 201	Principles of Management	3		
MANG 491	Business Strategy	3		
MARK 231	Principles of Marketing	3		
	e additional prerequisites beyon	-	sted	
Required Co	oncentration Courses (30 Semo	ester Hou	re)	
MANG 371			13)	
TRAV 101	Travel Industry I	3		
TRAV 102	Travel Industry II	3		
OR	Traver maastry II	J		
MANG 221	Supervisory Concepts	3		
TRAV 310	Travel & Tourism Marketing	3		
11011 310	Techniques	3		
OR	reemiques	5		
MARK 332	Promotion	3		
TRAV 350	Private & Commercial	3		
11111 330	Recreation Systems	3		
TRAV 351	Community Tourism Systems			
TRAV 351	Public Recreation Systems	3		
	i done recreation systems	J		
OR MANG 450	Entraprapayeshin	2		
MANG 450	Entrepreneurship	3 3-6		
MANG 499	Internship	3-0		
Upper Divisi	on Business/Travel & Rec. Elec	ctives (3-6	semest	ter hours)
		3		
		3		
		3		_

Electives (All college level courses appearing on your final transcript,

SUGGESTED COURSE SEQUENCING FOR BBA, CONCENTRATION IN TRAVEL, TOURISM, AND COMMERCIAL RECREATION MANAGEMENT

This is a recommended sequence of course work. Certain courses may have prerequisites or are only offered during the Fall or Spring semesters. It is the student's responsibility to meet with the assigned advisor and check the 2 year course matrix on the Mesa State website for course availability.

Fall Semester BUGB 105 Freshman Business Seminar General Education History ENGL 111 English Composition MATH 113 College Algebra General Education Fine Arts KINA Activity FRESHMAN YEAR Hours Spring Semester ENGL 112 English Composition STAT 200 Probability and Statistics CISB 210 Fundamentals in Information Systems General Education Natural Science with Lab General Education Fine Arts KINA Activity 1 KINA Activity 1 1 KINA Activity
BUGB 105 Freshman Business Seminar 2 ENGL 112 English Composition 3 General Education History 3 STAT 200 Probability and Statistics 5 ENGL 111 English Composition 3 CISB 210 Fundamentals in Information Systems 5 MATH 113 College Algebra 4 General Education Natural Science with Lab General Education Fine Arts 3 KINE 100 Health and Wellness
BUGB 105 Freshman Business Seminar 2 ENGL 112 English Composition 3 General Education History 3 STAT 200 Probability and Statistics 5 ENGL 111 English Composition 3 CISB 210 Fundamentals in Information Systems 5 MATH 113 College Algebra 4 General Education Natural Science with Lab General Education Fine Arts 3 KINE 100 Health and Wellness
General Education History ENGL 111 English Composition MATH 113 College Algebra General Education Fine Arts STAT 200 Probability and Statistics CISB 210 Fundamentals in Information Systems General Education Natural Science with Lab KINE 100 Health and Wellness
ENGL 111 English Composition 3 CISB 210 Fundamentals in Information Systems 3 MATH 113 College Algebra 4 General Education Natural Science with Lab 4 General Education Fine Arts 3 KINE 100 Health and Wellness
MATH 113 College Algebra 4 General Education Natural Science with Lab General Education Fine Arts 3 KINE 100 Health and Wellness
KINA Activity <u>1</u> KINA Activity <u>1</u>
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SOPHOMORE YEAR
Fall Semester Hours Spring Semester Hours
ACCT 201 Principles of Financial Accounting 3 ACCT 202 Principles of Managerial Accounting 3
BUGB 211 Business Communications 3 ECON 202 Principles of Microeconomics 3
ECON 201 Principles of Macroeconomics 3 MANG 201 Principles of Management 3
MARK 231 Principles of Marketing 3 TRAV 102 Travel Industry II or
TRAV 101 Travel Industry I 3 MANG 221 Supervisory Concepts
15 General Education Humanities
15 General Education Humanities 2
JUNIOR YEAR
Fall Semester Hours Spring Semester Hours
BUGB 349 Legal Environment of Business 3 MANG 371 Human Resource Management 3
FINA 301 Managerial Finance 3 TRAV 310 Travel & Tourism Marketing Tech. or
General Education Humanities or Social/Behavioral Science 3 MARK 332 Promotion General Education Natural Science 3 Elective Upper Division Business/Travel General Education Applied Studies 3 Electives (2 courses) 15 11
General Education Natural Science 3 Elective Upper Division Business/Travel
General Education Applied Studies 3 Electives (2 courses) 15
15
SENIOR YEAR
Fall Semester Hours Spring Semester Hours
TRAV 350 Private & Commercial Rec. Systems 3 MANG 491 Business Strategy
TRAV 350 Private & Commercial Rec. Systems 3 MANG 451 Business Strategy TRAV 352 Public Recreation Systems or TRAV 351 Community Tourism Systems 3
MANG 450 Entrepreneurship 3 MANG 499 Internship or
MANG 499 Internship 3 Upper Division Business/Travel Elective 3
Electives (2 courses) 4 Elective – Upper Division (2 courses) <u>o</u> Elective- Upper Division 1
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