Greetings:

On behalf of The Daily Sentinel, Colorado Mesa University Career Services, 1100 KNZZ News Radio, Mesa County Workforce Center, and NewsChannel 5, we would like to invite you to participate in the 2017 Career Connections Fair. Last year’s Career Connections insert and Career Fair resulted in a very successful event with 60 participating employers and over 1200 attendees. This event is open to the general public along with CMU students, alumni, staff and faculty. The Career Fair is specifically designed to meet the community’s needs by bringing the university Career Fair and the community Job Fair together to provide more efficient use of your time and resources in your search for employees.

Career Connections kicks off in 2017 with an ad in The Daily Sentinel on Sunday, February 26th. The Career Connections insert provides readers with local employment information and resources for employers, job seekers and students. This publication will reach over 50,000 readers in Western Colorado and will be distributed throughout the year by Mesa County Workforce Center and Colorado Mesa University. Career Connections also publishes online at GJSentinel.com all year – reaching over 180,000 unique visitors each month.

This year’s Career Fair will be held on Thursday, March 2nd, 2016 from 9:00 a.m. until 2:00 p.m. in the University Center Meyer Ballroom on the Colorado Mesa University campus. The booth registration fee is $250.00 which includes an eight-foot table and table cloth for your display, and a luncheon buffet for one (additional lunch tickets will be $15.00 each). If you advertise in the Career Connections insert and have a booth, you receive a discounted advertisement package rate and your booth is only $195.00.

We are anticipating that booth space for the Career Fair will go fast, so please make your reservation immediately by scanning and emailing both sides of the enclosed registration form to Colorado Mesa University Career Services career@coloradomesa.edu. In order to guarantee your booth availability, all Career Fair fees must be paid by the registration deadline of Friday, February 17th, 2017. Your Daily Sentinel Account Executive will be contacting you regarding advertising in The Daily Sentinel, or call Jennifer Campos, Classified Advertising Manager at (970) 256-4384.

Whether your employment needs are immediate or in anticipation of future hires, the Career Fair will provide your company exposure to both active and prospective job seekers to help your business grow.

Looking forward to Connecting with you soon!