**Proposal for Marketing Intern**

Reynolds Polymer would like to create a partnership with CMU to host interns for each semester of school, fall, spring and summer sessions.

**Internship profile:**

The marketing internship will be project based. Being project based will allow the intern the opportunity to perform tasks and duties that are actual tasks that would otherwise be assigned to a member of Reynolds marketing team.

**Internship outcome goal:**

A successful internship with Reynolds Polymer Marketing team will provide the student with actual hands on opportunities within an international organization. The intern should be able to provide solid reports of completed tasks and learning opportunities.

**Ideal Intern profile:**

The ideal intern for Reynolds Polymer Marketing department will have the following qualities

* Be a Junior or Senior majoring in Marketing
* Detail oriented
* Knowledge of Social media platforms
* Use time efficiently
* Strong problem solving skills

**Potential Projects identified:**

* Organization of media/picture structure
  + To refine and update the picture structure
  + To format all pictures/media into a manageable and understandable structure
* Assist in management of Marketing Company
  + Building Social Media and PR packets
    - Organization of pictures/gathering information
  + Tracking of Social Media Movement
  + Tracking of Marketing Company work/projects
* Responsible for Visitor Information/Packages

**Reynolds Polymer Offerings:**

15-29 hours a week for the duration of the term, based on student schedule and company needs

**How to apply:**

Students interested in this internship should forward a resume and 2 SMART goal suggestions to

Kari Miracle, Human Resources @ kmiracle@reynoldspolymer.com